

# Oliver Carpi

## Graphic Designer & Web Designer

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### About me:

My name is Oliver B. Carpi, born in October 1982.

I am a self-taught person, proactive, fair, happy and with ease of teamwork, I have knowledge in graphic design and web programming. It all started in 1997 when my parents gave me my first computer, an Apple Macintosh Performa 5400, at that time, Apple was not synonymous with leisure or stylelife. While my friends enjoyed their computers to play video games myself, with a very limited offer of games on the Mac Os 7.55, Mac Os 8 system ... I chose to install a version of Photoshop 3.0 that I got my hands on and there it all began. my adventure. First I started playing with graphic design.

Later, with the acquisition of an iBook G3 12 'with the first version of Mac Os X, I began to discover the world of Unix systems and the possibility of having an Apache server with PHP on your computer, there I began to develop knowledge of web design they haven't stopped to this day.

### LANGUAGES:

- Spanish - Native
- Catalan - Native
- English - In the learning process, I can read and write it without problems, not perfectly, but I survive, listening is costing me much more when it is spoken quickly and with a dialect that is not clear, however I have started an ESOL course at Birmingham South City College every Saturday and I hope to improve the level shortly.

### CAREER PATH:

- Working in the technical service of K-Tuin Barcelona (K-Tuin is the largest distributor of Apple products in Spain) I was working for two years when I was just 20 years old.
- Working as a graphic and web designer and online sales manager at Pacha Group, well known worldwide for Pacha Ibiza, from 2009 to 2015, later continuing to collaborate with the group at Pacha la Pineda and Pacha Sitges (the first Pacha in the world).
- Working for Lumine Mediterranean Beach and Golf Community, a company owned by La Caixa (one of the main banks in Spain) as a graphic / web designer as well as providing helpdesk support throughout the complex.
- Working as a graphic designer for Grupo BlauBoat in Tarragona, a restaurant chain.

In 2019 I decided to fulfill one of my vital dreams, which was to go abroad to perfect my English and progress professionally.

After a few months upon arrival in Birmingham working as a kitchen assistant in a restaurant I started working as a web designer at Saint Loupe Ltd, a small company in Digbeth where I still work today.

## MY KNOWLEDGE:

### Web design:

I have advanced knowledge of coding web pages through code using HTML, PHP and MYSQL.

- Knowledge for creating custom web systems using PHP, MYSQL, CSS either in pure HTML or using frameworks like BOOTSTRAP.
- Advanced knowledge of CSS for the creation of 100% responsive websites
- Optimization of a web environment through CDN.

### Wordpress:

Advanced knowledge of the system with an experience acquired of more than 8 years in which it is worth highlighting:

- Creation of themes from scratch or from child themes.
- Knowledge for creating custom plugins.
- Knowledge for customizing system tasks using Wordpress Hooks directly from functions.php or custom plugins.
- Knowledge for the expansion of system functionalities using Wordpress Hooks directly from functions.php or custom plugins.
- Creation of new environment variables (custom fields) without the use of third party plugins, by adding code in functions.php to expand the system's functionalities for custom projects.
- Control of the loading of CSS and JS resources on each page to optimize the performance of the pages through custom pages.
- Personalization of any theme using child themes, CSS and JS.
- Integration of functions / data sources external to Wordpress.
- Final optimization of wordpress for a good RANK in Google Insights.
- Knowledge in SEO optimization of any web project.

### Other knowledge:

#### Experience in creating web systems:

- Ticketing control systems (ticketing) and systems for checking them.
- Systems for reporting information (reports) from information stored in databases.
- Systems for ordering products from suppliers in catering businesses.
- Systems for sending personalized newsletters with information reports for visualization analysis.
- PDF generation systems for printing focused on personalized direct marketing using PHP.

I also have advanced knowledge in Photoshop, Illustrator, Freehand, SketchUp ...

For all this, I would like my candidacy to be considered in order to progress professionally and demonstrate my professional worth.

Important, if you want to contact me and do not answer your call, it is because I am working in the office, in that case, I would appreciate if you could contact me by email and I will contact you as soon as possible.

Very grateful in advance.

Receive my most sincere and cordial greetings.

Oliver B. Carpi

Willing to relocate: Anywhere

## Work Experience

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### **Web Designer**

Saint Loupe Ltd - Birmingham  
February 2020 to Present

Advanced web design for medium and big companies in the UK and Italy.

With a base in HTML, CSS, jQuery, Javascript, PHP, MySQL, ActionScript, Photoshop, Illustrator, Freehand acquired for 20 years.

Specialized in PHP and Wordpress:

Design and programming of custom themes, custom plugin programming, system hooks, custom fields, load optimization, multilanguage strings, child themes, jquery scripting.

Responsive CSS writing, configuration of domain names, CDN, cron events, sendmail, electronic commerce with PHP session variables, Prestashop, WooCommerce, Magento.

### **Temporary kitchen work**

Pinchos Cafe and Bar - Birmingham  
October 2019 to February 2020

Since October 2019 I am the chef of Pinchos Birmingham.

I take care of making all the preparations daily for lunch and dinner services.

I take care of the stock control and make the daily shopping forecast.

I love motivating the team to facilitate the hard work of cooking by promoting the values of companionship and teamwork.

### **Graphic designer, community manager, It support**

STUDIO BENZETTA - Barcelona  
August 2016 to October 2019

Own company of graphic design, web programming, social network management as well as computer support to companies.

In the creative aspect I have worked mainly for companies in the entertainment and tourism sector, international deejays, musical events and companies in the gastronomic sector.

### **Beach Club community manager**

SANT JORDI BEACH CLUB - L'Ampolla

June 2015 to August 2018

Collaboration actively for the realization of events in design, social networks and advertising.

### **Graphic designer, community manager, It support**

LUMINE BEACH & GOLF CLUB - Salou

January 2015 to August 2016

My job functions were divided into two departments.

As head of IT support for the resort they were based on the administration, management and repair of all the computer infrastructure of both networks and work teams.

As responsible for design and communication, he was in charge of designing and promoting any advertising action of the resort in written media, printing, mailing and social networks for the departments of golf, food and beverage, TTOO.

### **Graphic designer, web developer, community manager**

PACHA GROUP - La Pineda, Sitges, Ibiza

June 2009 to January 2015

Graphic / web designer / programmer from Pacha la Pineda. Development of web applications for Pacha la Pineda. Developing customized CMS in PHP, Wordpress, Prestashop, etc. Management of promotional campaigns of Pacha la Pineda (graphic / web design). Ticketing Manager of Pacha la Pineda / B-Free Group. Highlight, active collaboration with Pacha Sitges (world's first Pacha) as a graphic designer in many events.

### **Event planner**

SATIS GROUP - Barcelona

June 2005 to June 2009

Organization of electronic music events.

Responsible for the corporate and advertising image of the group in addition to all electronic communication.

Co-founder of La Masia Summer Festival <http://www.lamasiasummerfestival.com>

### **Mac OS (Apple) It Systems Technician**

K-Tuin Spain - Barcelona

June 2001 to June 2003

Mac OS 7, 8, 9 & X operating systems technician

Specialized in operating systems with UNIX based.

Installation, management, repair of systems and work environments Apple (Mac OS)

## Education

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### **High School**

IES Antoni Martí Franquès - Tarragona, ES

September 2002 to June 2004

### **Primary and secondary education**

Escola Pax - Tarragona

September 1986 to June 1997

## Skills

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- Acrobat
- Graphic Design
- Dreamweaver
- Indesign
- Photoshop
- Photoshop
- Acrobat
- Dreamweaver
- Graphic Design (10+ years)
- Typography
- Indesign
- Acrobat
- Greeting
- Dreamweaver
- Photoshop (10+ years)
- Indesign
- Graphic Design (10+ years)
- Dreamweaver
- Acrobat
- Typography
- Php (10+ years)
- Mysql (10+ years)
- Bootstrap (5 years)
- ActionScript (10+ years)
- ShellScript (5 years)
- Freehand (10+ years)
- Adobe Illustrator (10+ years)
- Javascript
- Sketchup (2 years)
- Wordpress (10+ years)
- Prestashop (10+ years)
- Mysql (10+ years)
- JQuery (10+ years)
- Networking (4 years)
- Print Production
- Adobe

- Printing
- Motion

## Links

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<http://linkedin.com/in/oliverblasco>

<http://www.benzetta.com/docs/OliverBlasco-Portfolio2020.pdf>

<https://www.benzetta.com>

## Publications

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### **WEBSITE APA SPA**

<https://www.apaspa.com/>

2020

### **WEBSITE TIANA JEWEL**

<https://www.tianajewel.com/>

2020

### **WEBSITE BONETTI**

<http://bonetti4x4.com>

2020

### **EXPERIMENTAL WEBSITE HFB**

<https://www.hyperfatboys.com/>

2021